

# THIS IS WHO WE ARE

**We are a community rooted in PRIDE -  
Purpose, Respect, Integrity,  
Determination, and Excellence.**

**Recent National College Health Assessment  
(NCHA) data shows that most UCCS students  
already live by these values every day.**

**This is *who we are*.**



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The majority of UCCS students say our campus encourages open discussion about health and wellbeing.

## UCCS Pride: PURPOSE

Having purpose means building a community where every voice matters and every student's wellbeing counts.

We listen and we lead with care, because that's **who we are.**



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**Students feel like they belong at UCCS,  
and that continues to trend upwards.**

## **UCCS Pride: RESPECT**

**Respect builds belonging. Every hello, every  
kind word, every inclusive act strengthens  
our campus.**

**We respect  
one another  
because that's  
who we are.**





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**Our community speaks up and stands together. More students now say they look out for each other as compared to 2023.**

## **UCCS Pride: INTEGRITY**

**Integrity means doing what's right  
even when it's hard.**

**We call out incivility, support our peers, and  
take responsibility for our shared spaces  
because that's **who we are**.**





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The majority of UCCS students say the University cares about their health and wellbeing, and it shows.

## UCCS Pride: DETERMINATION

Determination means showing up - for ourselves, and for each other. That's **who we are**.

At UCCS, we're determined to make wellbeing more than a goal. When we care for our health and support our peers, we build a community that thrives.



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**Our culture of care and connection  
keeps getting stronger, because we  
strive for excellence together.**

**UCCS Pride: EXCELLENCE**

**Excellence is not about perfection;  
it's about community.**

**Every act of  
belonging, respect,  
and integrity raises  
our collective bar.  
This is **who we are**.**

