

THIS IS WHO WE ARE

**We are a community rooted in PRIDE -
Purpose, Respect, Integrity,
Determination, and Excellence.**

**Recent National College Health Assessment
(NCHA) data shows that most UCCS students
already live by these values every day.**

This is *who we are*.



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The majority of UCCS students say our campus encourages open discussion about health and wellbeing.

UCCS Pride: PURPOSE

Having purpose means building a community where every voice matters and every student's wellbeing counts.

We listen and we lead with care, because that's **who we are.**



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**Students feel like they belong at UCCS,
and that continues to trend upwards.**

UCCS Pride: RESPECT

**Respect builds belonging. Every hello, every
kind word, every inclusive act strengthens
our campus.**

**We respect
one another
because that's
who we are.**



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Our community speaks up and stands together. More students now say they look out for each other as compared to 2023.

UCCS Pride: INTEGRITY

**Integrity means doing what's right
even when it's hard.**

**We call out incivility, support our peers, and
take responsibility for our shared spaces
because that's **who we are**.**



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The majority of UCCS students say the University cares about their health and wellbeing, and it shows.

UCCS Pride: DETERMINATION

Determination means showing up - for ourselves, and for each other. That's **who we are**.

At UCCS, we're determined to make wellbeing more than a goal. When we care for our health and support our peers, we build a community that thrives.



THIS IS WHO WE ARE

**Our culture of care and connection
keeps getting stronger, because we
strive for excellence together.**

UCCS Pride: EXCELLENCE

**Excellence is not about perfection;
it's about community.**

**Every act of
belonging, respect,
and integrity raises
our collective bar.
This is **who we are**.**

